

The Beauty Lounge

BY ABBY



**Congrats,
You're
Engaged!**

*You can count on me to bring the glam, the calm,
and the organization your bridal party wants and needs.*

Step 1

Choose Your Makeup Preference:

Makeup Services

Includes: professional studio chair, ring light, extension cord, table, makeup supplies, touch-up kits, hand mirror, & mini pop-up trash can.

I offer both airbrush or traditional makeup applications

Lashes + Touch Up Kit are included in each service

Airbrush Preview: \$135

Traditional Preview: \$115

Bridal Party | Airbrush | \$135

Bridal Party | Traditional | \$115

Bride | Airbrush | \$155

Bride | Traditional | \$135



AIRBRUSH | 1hr

I am certified with the Temptu Brand



Benefits:

HD*

Water Proof

Tears Proof

Sweat Proof

Smudge/Transfer Proof

Hypoallergenic

Lasts up to 24 hours

Light to Full buildable coverage

Lightweight feel but more coverage compared to traditional makeup

Available in matte, semi matte, or dewy

*Makeup technique that is designed to look natural, smooth and flawless for photo-ready skin under cameras

TRADITIONAL | 1hr

I use only professional and high quality makeup lines

Benefits:

Applied with Sponge or Brush

Oil Free

Sweat Resistant

Lightweight Feel

Light to Full Buildable Coverage

Matte or Dewy Finish

Up to 16 hour wear



Travel Services

Includes: professional studio chair, ring light, table, mini pop-up trash can, extension cord, makeup supplies, touch-up kits, and hand mirror.

Offsite Travel Fee | \$100

30+ min travel: \$1/mile will be added round trip

Preview of Bridal Contract

available upon request



Step 2

Fill out Bridal Inquiry

[Click Here To Inquire About Your Date](#)

Step 3

Schedule A Preview

Previews are available Monday - Friday by appointment only. A deposit and signed contract are required to hold your wedding date. Your wedding date is not secured until I receive both. A non-refundable 50% deposit will be used to go towards the full payment for your makeup services. The remaining is due in one full amount, 7 days prior to your wedding day.

HOURS

MON - THURS: 12-8

FRI: 10-2

ADDRESS + EMAIL

6794 S WESTNEDGE AVE. SUITE D

PORTAGE, MI 49002

THEBEAUTYLOUNGEYABBY@GMAIL.COM

WEBSITE

WWW.BEAUTYBYABBYBONTRAGER.COM

FOLLOW ME

IG: [instagram.com/beautybyabbybontrager](https://www.instagram.com/beautybyabbybontrager)

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Why Choose Me?

With over 17 years of licensed experience, I am truly passionate in all beauty aspects when it comes to one of the biggest days of your life. I don't take more than one bridal party a day so I can fully focus on you and your needs! I'll help you create the perfect timeline that allows for a seamless and stress free morning. I will also work closely with your wedding day coordinator and photographer to keep everything running perfectly and on time! From you first reaching out to me, to booking your preview, and finally getting you ready for your big day, I will just be a phone call/text/email away for any questions or concerns. I have created a welcome packet that you will receive upon securing your date that includes makeup prep advice for your previews along with your actual wedding day, for you and your bridal party, a checklist as a guide to help you prepare everything, and then a timeline for your wedding day!



Testimonials

Abby is absolutely amazing to work with for your wedding day! She is responsive and gathers many details prior to your trial. At the trial, she is open to try any styles you request and listens to your feedback. She is also very knowledgeable about the makeup she uses.

The makeup she did on my wedding day was stunning and she exceeded my expectations!

-Grace T

Abby was SOO sweet & easy to work with for my October 2025 wedding! from reaching out to her initially to my makeup trial to my actual wedding day, I couldn't have asked for a better MUA. she executed my vision of natural feeling/looking makeup PERFECTLY. I don't wear makeup every day and the way she did my makeup was amazing, it didn't feel like I had anything on my face besides lashes! and she made me feel comfortable enough to know I was able to speak up about anything I wanted changed. I felt so beautiful and comfortable on my wedding day thanks to Abby's amazing work. Abby is professional, on time, and so easy to get along with! She also recommended a second artist to do makeup for my larger group of girls and she was amazing as well! The getting ready portion of my wedding day was sooo peaceful and fun, I'm so happy to be able to look back on my day with so much joy. Thank you so much Abby!!!!!! if your wedding is around SW Michigan (or not tbh), don't hesitate to book her!!!!

-Perry K

Abby was great to work with from beginning to end for my wedding makeup. Her communication was timely, professional, and personal. Walking in the door was like walking into an old friend's place to catch up on life. I appreciated the preview session to ensure we were on the same page for my big day. Working with her helped ease some of the day of stress. My makeup matched who I am and looked amazing.

-Miranda D

Wedding Wire Storefront

The Knot Storefront

Recommended Vendors

Here's a list of my favorite vendors I've worked with!
Feel free to reach out with any questions you have!

Venues:

Blue Heron

6464 S 32nd St

Kalamazoo, MI 49048

269.377.3564

<https://www.blueheronbarn.net>

R&R Weddings & Events

343 Prairie St.

Vicksburg, MI 49097

269.475.8090

<https://www.rrweddingsandevents.com/>

Wedding Coordinators:

Forever & Always Event Planning

Brooke Simmons

269.221.3047

<https://foreverandalwaysplan.com>

JW Wedding Planning + Designs

Jaime Weinfeld Zeltzer

330.495.7885

www.thejwdesigns.com

Florist:

Floral Dreams

Brandy Kelley 269.487.6538

Photographers:

Kayla Raquel Photo

Kayla Olsiewicz

<https://www.kaylaraquelphoto.com>

JW Photography + Designs

Jaime Weinfeld Zeltzer

<https://www.thejwdesigns.com/photography>

Almost Fantasy

Zac + Angela Mohny

269.598.7736

www.almost-fantasy.com

FAQ

Are you available on Holiday weekends?

My schedule is not available for Holiday weekend weddings.

Are you available on Sundays?

My schedule is not available for Sunday weddings.

Do you offer bridal hair?

No, I currently only offer bridal makeup but I have a list of highly recommended bridal hair stylists.

How do I reserve my date?

A signed contract and a 50% non-refundable deposit is required to reserve your date. Due to the volume of inquiries I receive, dates are first come, first serve.

Do you have a minimum?

The minimum of services for me to travel on site is 4 services but this doesn't necessarily apply to in-salon services.

How do you take payment?

For your preview, you will pay by credit card at my salon, after service is completed, through my Vagaro booking app. For deposit, you can stop by my salon during working hours or I will send you an invoice to your email and you can *pay online right from there. For the wedding day, I will send you an invoice 7 days prior to your wedding day, through my Vagaro booking app, and you *pay online in full. All transactions will go through my secured Vagaro booking app.

*for all credit card transactions there will be a fee of 3.5% applied

**i do not accept Venmo/Paypal/Cash App/Checks for business purposes

Do you automatically include gratuity?

It's highly appreciated but no I don't, unless requested. The standard is 15–20%

What is the difference between airbrush and traditional makeup?

Airbrush is applied with a machine that sprays the makeup onto the skin in tiny pixels. Traditional is applied with a brush or sponge with liquid/powder foundations, blushes, powders, etc.

What if my total bridal party count goes up or down?

Per my bridal contract, I require 30 days notice of any canceled or added services.

I have multiple looks I want to try at my preview.

How many looks do I get?

The preview is set for one look. If you would like multiple looks, I can schedule back to back preview appointments. Each look is subject to the same preview pricing.

What do I need to do to prepare to have my makeup done?

You will need to have a freshly cleansed & exfoliated face before having makeup applied. I will send you a checklist to help.

How much time do you usually schedule per person for makeup?

Bride: 1 hour per service
Bridal Party: 45 min per service

How do you take on larger bridal parties?

I have several other independent stylists that I can highly recommend. If your party has more services needed than I can handle by myself, I will give you their contact.

Would you recommend getting a facial prior to my preview and/or wedding day?

Start getting your skincare in line, asap! I would suggest scheduling out facials and dermaplaning (removing the peach fuzz/vellus hairs) right up to a week prior to your preview and/or wedding day. You want fresh, exfoliated, and hydrated skin that way your makeup will look its absolute best. I have a list of highly recommended salons/spas I will send you.

Do you recommend getting my eyebrows professionally done?

This is actually a service I offer too. Properly groomed eyebrows make the biggest difference in how your eye makeup turns out. Make sure to do any waxing services at least 3-5 days prior to your preview and/or wedding day.

Should I get a spray tan before my wedding?

If you are planning on tanning, I would recommend a professional spray tanning salon. Having an actual person spray you compared to a machine, will make sure it turns out flawlessly. I would try it out a couple times before your actual wedding day too. Make sure to follow their guidelines and also exfoliate your entire body really well so it will adhere the best. I have a salon I can recommend for you.

Do you have a list of providers that you recommend for skincare, lash extensions, brows, and spray tanning?

I do! I send that over to you along with my pre-wedding checklist.

Do you have a pre-wedding day checklist to help me stay on track?

Yes! I have pdf's that I have created that I will send you that will help you prepare for your makeup preview all the way to a pre-wedding day checklist that you can start now up to your actual wedding day!

What's in your touch-up kit?

My complimentary kit includes a sponge, q-tips, mint, lipstick, lipstick applicator, mascara wand, makeup remover, and for the bride for the morning after, under eye patches to help soothe puffy eyes.

How many sets of makeup brushes and sponges will you bring?

I pack up a clean, separate brush set for each person. I will never reuse any brushes from person to person.

the knot
Best of
Weddings
2025