

Beauty By Abby B



HAIR | MAKEUP | BRIDAL | EXTENSIONS | TINSEL



You're Engaged!

*You can count on me to bring the glam, the calm,
and the organization your bridal party wants and needs.*

Step 1

Choose Your Makeup Preference:

Makeup Services

Includes: professional makeup chair, ring light, extension cord, table, makeup supplies, touch-up kits, hand mirror, mini pop-up trash can, and bluetooth speaker.

I offer both airbrush or traditional makeup applications

Lashes + Touch Up Kit are included in each service

Preview | \$115

Bride | \$135

Bridal Party | \$105



AIRBRUSH | 1hr

I am certified with the Temptu Brand



Benefits:

HD*

Water Proof

Tears Proof

Sweat Proof

Smudge/Transfer Proof

Hypoallergenic

Lasts up to 24 hours

Light to Full buildable coverage

Lightweight feel but more coverage

compared to traditional makeup

Available in matte, semi matte, or

dewy

*Makeup technique that is designed to look natural, smooth and flawless for photo-ready skin under cameras

TRADITIONAL | 1hr

I use mostly the Bobbi Brown Makeup Line along with a few other professional, high quality makeup lines.

Benefits:

Oil Free

Sweat Resistant

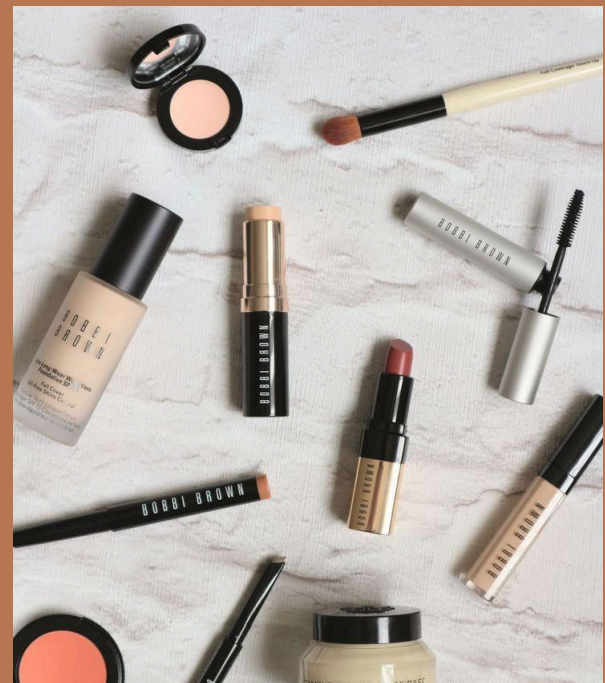
Lightweight Feel

Medium to Full Coverage

Matte Finish

SPF 15

Up to 16 hour wear



Travel Services

Includes: professional studio chair, ring light, table, mini pop-up trash can, extension cord, makeup supplies, touch-up kits, bluetooth speaker, and hand mirror.

Offsite Travel Fee | \$100

30+ min travel: \$1/mile will be added round trip

Preview of Bridal Contract

available upon request



Step 2

Fill out Bridal Inquiry

[Click Here To Inquire About Your Date](#)

Step 3

Schedule A Preview

Previews are available Monday - Friday by appointment only. A deposit and signed contract are required to hold your wedding date. Your wedding date is not secured until I receive both. A non-refundable amount of \$200 will be used to go towards the full payment for your makeup services. The remaining is due in one full amount, 7 days prior to your wedding day.

HOURS

MON - THURS: 12-8

FRI: 10-2

ADDRESS & PHONE & EMAIL

212 W MILHAM AVE SUITE #205

PORTAGE, MI 49024

(269) 605.6166

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WEBSITE

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Why Choose Me?

With over 15 years of licensed experience, I am truly passionate in all beauty aspects when it comes to one of the biggest days of your life. I don't take more than one bridal party a day so I can fully focus on you and your needs! I'll help you create the perfect timeline that allows for a seamless and stress free morning. I will also work closely with your wedding day coordinator and photographer to keep everything running perfectly and on time! From you first reaching out to me, to booking your preview, and finally getting you ready for your big day, I will just be a phone call/text/email away for any questions or concerns. I have created a welcome packet that you will receive upon securing your date that includes makeup prep advice for your previews along with your actual wedding day, for you and your bridal party, a checklist as a guide to help you prepare everything, and then a timeline for your wedding day!



Testimonials

Abby is a true professional. Her expertise and attention to detail were evident from start to finish. She took the time to understand my preferences, and my vision for my dream wedding hair. This personalized approach ensured that the final look perfectly complemented my features and style. Abby also did my mom's makeup and a couple bridesmaids' makeup as well. She made sure to listen to what each person wanted and the makeup lasted all day. Not only is Abby highly talented, but she also uses top-quality products. Additionally, her tools and brushes were clean and well-maintained, ensuring hygienic application. Without a doubt, I would definitely book Abby again for any special occasion hair and makeup.

-Chelsea

Abby is an amazing bridal stylist whom I have had the pleasure of working with for years. She is punctual, talented and very detail oriented! She will go above and beyond to make you feel special on your big day and does everything in her power to give you exactly what you want on your wedding day.

-Searra

@beauty.by.searra

Abby has been nothing but accommodating since the first time I communicated with her! She's so responsive & she is always the first stylist I recommend to all of my brides! With a smile on her face, Abby exceeds all expectations for me as well as all of her clients!

-Brooke

@foreverandalwayseventplanning

Recommended Vendors

Here's a list of my favorite vendors I've worked with!
Feel free to reach out with any questions you have!

Venues:

Blue Heron Barn

6464 S 32nd St.
Kalamazoo, MI 49048
269.377.3564

R&R Weddings & Events

343 W Prairie St.
Vicksburg, MI 49097
269.475.8090

Wind + James

555 E Eliza St.
Schoolcraft, MI 49087
269.342.0570

Wedding Coordinators:

Forever & Always Event Planning

Brooke Simmons

JW Wedding Planning + Designs

Jaime Weinfeld Zeltzer
330.495.7885

Florist:

Floral Dreams

Brandy Kelley 269.487.6538

Photographers:

JW Photography + Designs

Jaime Weinfeld Zeltzer

330.495.7885

Almost Fantasy

Zac + Angela Mohney

269.598.7736

Hand-Lettering:

Davallia Designs

Rachel Beall

216.413.9327

FAQ

Are you available on Holiday weekends?

My schedule does not allow for holiday weekends as I will be with my family.

Are you available on Sundays?

My schedule does not allow for Sundays as I spend this day with my family.

How do I reserve my date?

A signed contract and \$200 non-refundable deposit is required to reserve your date. Due to the volume of inquiries I receive, dates are first come, first serve.

Do you have a minimum?

The minimum of services for me to travel on site is 4 services but this doesn't necessarily apply to in suite services.

How do you take payment?

For your preview, you will pay by credit card at my salon suite, after service is completed, through my Vagaro booking app. For deposit, you can stop by my salon suite during working hours or I will send you an invoice to your email and you can *pay online right from there. For the wedding day, I will send you an invoice 7 days prior to your wedding day, through my Vagaro booking app, and you *pay online in full. All transactions will go through my secured Vagaro booking app.

*for all credit card transactions there will be a fee of 3.5% applied

**i do not accept Venmo/Paypal/Cash App/Checks for business purposes

Do you automatically include gratuity?

It's highly appreciated but no I don't, unless requested. The standard is 15-20%

What is the difference between airbrush and traditional makeup?

Airbrush is applied with a machine that sprays the makeup onto the skin in tiny pixels. Traditional is applied with a brush or sponge with liquid/powder foundations, blushes, powders, etc.

What if my total bridal party count goes up or down?

Per my bridal contract, I require 30 days notice of any canceled or added services.

I have multiple looks I want to try at my preview.

How many looks do I get?

The preview is set for one look. If you would like multiple looks, I can schedule back to back preview appointments. Each look is subject to the same preview pricing.

What do I need to do to prepare to have my makeup done?

You will need to have a freshly cleansed & exfoliated face before having makeup applied. I will send you a checklist to help.

How much time do you usually schedule per person for makeup?

Bride: 1 hour per each service

Bridal Party: 1 hour per service

How do you take on larger bridal parties?

I have several other independent stylists that I can highly recommend. If your party has more services needed than I can handle by myself, I will give you their contact.

Would you recommend getting a facial prior to my preview and/or wedding day?

Start getting your skincare in line, asap! I would suggest scheduling out facials and dermaplaning (removing the peach fuzz/vellus hairs) right up to a week prior to your preview and/or wedding day. You want fresh, exfoliated, and hydrated skin that way your makeup will look its absolute best. I have a list of highly recommended salons/spas I will send you.

Do you recommend getting my eyebrows professionally done?

This is actually a service I offer too. Properly groomed eyebrows make the biggest difference in how your eye makeup turns out. Make sure to do any waxing services at least 3–5 days prior to your preview and/or wedding day.

Should I get a spray tan before my wedding?

If you are planning on tanning, I would recommend a professional spray tanning salon. Having an actual person spray you compared to a machine, will make sure it turns out flawlessly. I would try it out a couple times before your actual wedding day too. Make sure to follow their guidelines and also exfoliate your entire body really well so it will adhere the best. I have a salon I can recommend for you.

Do you have a list of providers that you recommend for skincare, lash extensions, brows, and spray tanning?

I do! I send that over to you along with my pre-wedding checklist.

